

Steven Pope

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Summary

Born in the sleepy and sterile land of Granite Bay, California, young Steven Pope played a game of "Who can get furthest away from their home town" and won by landing in the musty, dusty, and beautiful city of Savannah, Georgia at the age of 18.

Armed with a dry wit, an unhealthy understanding of psychology, more anxiety than someone his height should have, and a deep-seated fear of ending up like 80% of the adults in his life, Steven would get a degree in Film only to realize that he only enjoyed 1/3 of the process. He then decided to get a Masters, because in 2012 the world was going to end and what was a little more education going to hurt.

Thankfully, the planet did not blow up and Steven found himself with an MFA in Dramatic Writing from the Savannah College of Art and Design. Through his years there he learned that, at his core, he's a writer who found storytelling to be the best creative paradise known to man. He also learned he's a bit pretentious when he talks about his art, but that's neither here nor there.

After moving to LA Steven proceeded to realize that writing is super important and fun, but thanks to a need to do things such as "eat" he discovered a love of marketing which he's been rather successful at for the past half-decade. He would be ballsy enough to say he's good at it, but he likes to feign modesty. Since moving to LA in 2014, Steven has proceeded to make a name for himself doing freelance copywriting and content development work while also finding a niche for himself in the Geek community, appearing on Geek & Sundry and being a regular host on Saving Throw Show.

Experience



Lead Writer

Son of Oak Game Studio

Jun 2021 - Present (8 months +)

Lead writer on Queerz! The Table Top RPG, a Japanese super-hero-inspired game where members of the LGBT community fight for a better world.

- Led a team of over 5 writers
- Built major gameplay and narrative mechanics
- Adapted IP for a domestic audience



Producer & Host

Saving Throw Show

Nov 2016 - Present (5 years 3 months +)

Produce & host a variety of streaming titles for the geek & gaming brand Saving Throw Show.

- Writer, cast, and host streaming content for a growing audience of over 10k followers.
- Create social & digital marketing campaigns, focusing on audience acquisition and retention.
- Stay up-to-date with the latest in entertainment & geek fandom, applying trending topics to content that speaks to the demo's sensibilities.

- Produced and edited Podcast audio content for an audience of over 300+ weekly
- Hosted sold-out panel at GenCon, the largest gaming convention in America.

Social Media Manager

Games We Never Play

Oct 2019 - Feb 2021 (1 year 5 months)

- Created content for social media channels including content calendars and original graphics for audiences over several thousand through different social media channels.
- Worked on PPC campaigns on FaceBook, Twitter, and Instagram.
- Created original graphics designed to be eye-catching and sharable on social media platforms.
- Managed community outreach and news announcements.

Copywriter

Oct 2017 - Oct 2018 (1 year 1 month)

Lead the content creation and distribution of all cross-platform branded marketing efforts.

Responsibilities include:

- Lead the writing, editing, & distribution of branded digital content. (Landing pages, social campaigns, B2B marketing assets, and more.)
- Maintain consistency of voice and messaging across an array of campaign and asset types, working closely with key stakeholders to life and shift perception of the brand's offerings.
- Editing existing materials to ensure messaging compliance and integrity of brand voice.
- Create engaging e-blasts that leverage artfully crafted headlines & CTAs.

Freelance Writer

Geek & Sundry

Feb 2017 - Mar 2018 (1 year 2 months)

- Scripted & produced video content for a growing audience of millions of unique monthly viewers.
- Wrote sharable, original long-form content that spoke to the demo's sensibilities.
- Create social & digital marketing campaigns, focusing on audience acquisition and retention.
- Stay up-to-date with the latest in entertainment & geek fandom, applying trending topics to content that speak to the demo's sensibilities.

Marketing Assistant

Enlarge Media Group

Apr 2016 - Oct 2017 (1 year 7 months)

Concept, pitch, and produce for a selection of national and regional brands.

- Work closely with clients to ensure content met brand standards & voice.
- Worked with art director in the creation of a variety of assets, including film & static photography edits.
- Used dynamic storytelling and a keen knowledge of psychographics to drive traffic and audience acquisition, generating millions of unique digital views across paid and owned channels for businesses such as Toyota, Honest Globe, Masqueology, Epare, and Moonglow Jewelry, among others.

Junior Copywriter and Marketing Assistant

Thunderbolt Studios

May 2015 - Jul 2016 (1 year 3 months)

My position at Thunderbolt included copy writing, blogging, editing, proofreading, and editorial duties. I also played a role in the marketing and social media duties.



Blogger

Skip-A-Turn

Mar 2014 - Oct 2014 (8 months)



Screenwriter

Loser

Mar 2014 - Apr 2014 (2 months)

Screenwriter for independent short "Loser", to be completed by the end of the year.



Screenwriter

FireBird

Jan 2014 - Apr 2014 (4 months)

I was the secondary screenwriter on the short film FireBird, to be completed at the end of 2014.

SCAD

Teachers Assistant

Savannah College of Art and Design

Jan 2012 - Mar 2014 (2 years 3 months)

I was responsible for lectures, grading, and mentoring a classroom of 25 College Aged students.



Executive Producer

The Restless

Sep 2011 - May 2012 (9 months)

Education



UCLA Extension

Digital Communication and Media/Multimedia

2019 - 2020

SCAD

Savannah College of Art and Design

Master of Fine Arts (M.F.A.), Writing

2012 - 2014

In my two years in the SCAD MFA program I wrote several screenplays, teleplays, and stageplays, and completed my thesis "An Exploration of Women in the Action Film Genre from 1985 to Present Day: The Tropes, The Types, The Progression"

SCAD

Savannah College of Art and Design


Bachelor of Fine Arts (BFA), Film & Television


2008 - 2012


Skills


Screenwriting • Film • Creative Writing • Screenwriter • Social Media • Blogging • Film Production
• Television • Editing • Social Media Blogging


Honors & Awards


 **Finalist** - Out of the Box Screenwriting Competition
Feb 2013
Best Original Short - hAllways

 **Finalist** - Beverly Hills Screenplay Company
Feb 2013
Comedy Feature

 **Featured Short** - Annapolis Film Festival
2014

 **Featured Short** - Yonkers Film Festival

 **Finalist** - Richmond International Film Festival
Jan 2016
Best Original Feature Screenplay

 **Winner** - International Horror Hotel
Apr 2016
3rd Place - Best Screenplay - Short